70TH ANNUAL INTERNATIONAL MEETING
SEPTEMBER 15 - 18, 2024 | TUCSON, ARIZONA

THE WESTIN LA PALOMA

Radiation Research Society
2024 EXHIBITOR PROSPECTUS
The Radiation Research Society’s (RRS) Annual Meeting features both contributed and invited papers from all fields of radiation research, particularly biology, chemistry, epidemiology, physics and medicine. The presentations include award and invited lectures, invited symposia devoted to specific topics of current interest, refresher courses, and workshops. Poster presentations complementary to the oral sessions provide a more informal opportunity for communication between the attendees.

Who Attends RRS?

70% - Researchers and clinicians from over 20 preeminent US and international universities and medical schools, including radiation oncology departments. Early Career Investigators – emerging scientists and students who will be the innovators in the field; collaborate with the future in your word.

20% - Leading scientists and program directors from US funding agencies, research institutes, and national labs

10% - Leading scientists and staff from many important biomedical professions

Exhibitor Eligibility

RRS views the exhibits as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations, and agencies whose exhibits promote awareness of products, technologies and services that are recognized and approved by RRS and are supportive of the objectives of the Annual Meeting. RRS has the sole right to determine the final eligibility of any firm, organization, agency, or product for inclusion in the exhibit area. Exhibitors may not assign, sublet, or apportion others to the whole or any part of the space they are allocated. Only products that are manufactured or distributed by your company may be displayed in the exhibit area.

Space Selection Process

Radiation Research Society will make every effort possible to provide exhibit space in high traffic areas. Priority will be established by sponsorship level.

AIRPORT: Tucson International Airport (TUS)

19 miles/30 minutes from
The Westin La Paloma Resort, Tucson

HOST HOTEL: The Westin La Paloma, Tucson

Room Block at Host Hotel will fill fast, be sure to reserve your room by March 30! Rates start at $209/night

SAVE $$$ with our Early Registration Discount!
Register before March 4 and get 5% off your exhibit space!
Your Show Specific Information

Tentative Schedule

**Saturday September 14**
After 2:00 pm  
Exhibitor Move-In

**Coffee Breaks and Notable Networking events**

**Sunday September 15**
7:30-8:30 am (60 min)  
Opening Coffee with Exhibitors—Fun Run
8:30-9:00 am  
Congress Opening/Welcome Address
10:00 am (15 min)  
Coffee with Exhibitors
3:00 pm (15 min)  
Coffee with Exhibitors (Posters 1-2 scheduled 1:45-3:15 pm)
6:30 pm (3 hours)  
Co Sponsored Welcome Reception

**Monday September 16**
7:30 am (30 min)  
Coffee with Exhibitors
10:00 am (15 min)  
Coffee with Exhibitors
3:00 pm (15 min)  
Coffee with Exhibitors (Posters 3-4 scheduled 1:45-3:15 pm)
EVENING  
Open for dinner appts enjoy Southwestern Cuisine.

**Tuesday September 17 (Half-Day Program)**
10:00 am (15 min)  
Coffee with Exhibitors
12:15 pm  
Sessions End for the Day

AFTERNOON AND EVENING
Open for Area Excursions, Social Receptions and Networking Events

**Wednesday September 18**
7:30 am (30 min)  
Coffee with Exhibitors
10:00 am (15 min)  
Coffee with Exhibitors
3:15 pm (90 min)  
Exhibitor Move Out
6:15 pm (2 hours)  
Exhibitor Move Out
5:15 - 6:30 pm  
Final Poster Stroll//Reception
7:00 pm (3- hours)  
Co Sponsored Final Night Event
10:00 pm-12:00 am  
Late Night Karaoke/DJ Dance Party
Executive Partner Package: Diamond $48,000 USD

Diamond Level (1 available)

Promotion with the following logo displays:

- RRS MEETING WEBSITE presence with link to your company/organization’s website
- RRS CONFERENCE PROGRAM BOOK, ABSTRACT PDF, and MOBILE APP listing
- CORPORATE SIGNAGE in exhibit, registration, and poster areas, and as allowed by CME regulations
- PRE-MEETING PROMOTION TO ALL CONFERENCE ATTENDEES: Inclusion in the “1-Week Final Confirmation”
- SLIDES for meeting room screens during non-CME functions to acknowledge sponsor level
- SPONSOR PROMO ITEM: Your company logo on the 2024 Conference Bag distributed to all attendees.

- PRE-CONFERENCE HALF DAY WORKSHOP: Conference organizers will reserve a meeting space at the Conference Center for a maximum of 45 attendees for a full day workshop or private event. Basic room set up includes podium, podium mic and 6’ speakers table with classroom or theater set up depending on room availability. If requested, the pre-conference workshop/event will be on the primary website program schedule for promotion to all attendees. *Additional fees apply for additional audio-visual equipment, or if Food and Beverage is added. Sponsor is responsible for any additional costs, development of content or promotion.

- PODIUM PRESENTATION (3 min) - invitation to speak during Annual Business Meeting (Held on Monday afternoon during conference). Includes 2 lunch tickets to attend the event.

Print Advertising

- One (1) FULL PAGE AD (8.25” x 5.25”) in the meeting program book
- ACKNOWLEDGEMENT throughout the RRS meeting program as allowed by CME regulations

Meeting Mobile App

- ENHANCED EXHIBITOR LISTING (including company profile, logo, downloadable PDF)
- 3 On-site written notifications “pushed” to all attendees via app

Social & Digital

- Two company image Graphic Ads with push out to all RRS social media channels Pre-conference (FB, LI, X, or a version that will work for all three. Due June 15, 2024)

Exclusive Final Night Dinner Event

- The GALA Dinner gives you the chance to leave a lasting impression on the conference attendees! This event brings all attendees back together, one last time, in a festive and social atmosphere. Sponsorship includes logo incorporation on all promotional materials, 3 complimentary event tickets, 6 extra drink tickets (for a total of 12), VIP reserved table at event, and prominent signage.

Meeting Logistics

- Complimentary 6’ or 8’ x 20’ TABLE TOP AREA with preferential site selection provided in exhibit area.
- COMPLIMENTARY MEETING REGISTRATION for up to 5 company representatives* (access to scientific sessions only; social events and meals are not included and must be purchased separately)
- TARGETED ATTENDEE LIST provided in advance for appointment scheduling (first/last name, email & organization).
- ACCESS TO EXHIBITOR REGISTRATION SITE which provides overview of booking travel, accommodations, FAQs, exhibitor area diagram, move-in / move-out schedule, program of events, and user friendly forms to secure additional equipment at the headquarter hotel. *Company representative = person affiliated with exhibiting company/organization and will attend meeting sessions

POST MEETING ENGAGEMENT:

- 30-second spotlight within the post-meeting HIGHLIGHT VIDEO featured on the RRS website and sent to all RRS members.
- Post-Meeting Survey Email: Sponsor logo placement and link to website.
Executive Partner Package       Platinum       $34,000 USD

Platinum Level (2 available)
Promotion with the following logo displays:
• RRS MEETING WEBSITE presence with link to your company/organization’s website
• RRS CONFERENCE PROGRAM BOOK, ABSTRACT PDF, and MOBILE APP listing
• CORPORATE SIGNAGE in exhibit, registration, and poster areas, and as allowed by CME regulations
• PRE-MEETING PROMOTION TO ALL CONFERENCE ATTENDEES: Inclusion in the “Two Week Confirmation”
• SLIDES for meeting room screens during non-CME functions to acknowledge sponsor level
• SPONSOR PROMO ITEM: Company logo on attendee lanyard (1 available, or Company logo on attendee meeting badge (1 available.) (First Sponsor to commit to Platinum will have choice between the two options.)
• PRE-CONFERENCE HALF DAY WORKSHOP: Conference organizers will reserve a meeting space at the Conference Center for a maximum of 45 attendees for a ½ day workshop or private event. Basic room set up includes podium, podium mic and 6’ speakers table with classroom or theater set up depending on room availability. If requested, the pre-conference workshop/event will be on the primary website program schedule for promotion to all attendees.  
  *Additional fees apply for additional audio-visual equipment, or if Food and Beverage is added.  
  Sponsor is responsible for any additional costs, development of content or promotion.
• PODIUM PRESENTATION (3 min): Invitation to speak during Opening Ceremony of the conference.

Print Advertising
• One (1) FULL PAGE AD (8.25” x 5.25”) in the meeting program book
• ACKNOWLEDGEMENT throughout the RRS meeting program as allowed by CME regulations

Meeting Mobile App
• ENHANCED EXHIBITOR LISTING (including company profile, logo, downloadable PDF)
• 2 On-site written notification “pushed” to all attendees via app

Social & Digital
• One company image Graphic Ad with push out to all RRS social media channels Pre-conference (FB, LI, X, or a version that will work for all three. Due June 15, 2024)

Exclusive Welcome Event or Rad Women In Science Breakfast Sponsorship
The WELCOME EVENT is a premier staple to our conference. You are provided with branded presence at the meeting welcome reception (1 available). Alternatively, the RRS does not normally provide breakfast during the conference.  Your company will be the morning hero and have a captive audience during the meeting with this popular choice (1 available). Sponsorship includes logo incorporation on all promotional materials, 3 complimentary event tickets, 6 extra drink tickets (for a total of 12), VIP reserved table, and prominent signage at event.

Meeting Logistics
• Complimentary 6’ or 8’ x 20’ TABLE TOP AREA with preferential site selection provided in exhibit area.
• COMPLIMENTARY MEETING REGISTRATION for up to 4 company representatives* (access to scientific sessions only; social events and meals are not included and must be purchased separately)
• TARGETED ATTENDEE LIST provided in advance for appointment scheduling (first/last name, email & organization).
• ACCESS TO EXHIBITOR REGISTRATION SITE which provides overview of booking travel, accommodations, FAQs, exhibitor area diagram, move-in / move-out schedule, program of events, and user friendly forms to secure additional equipment at the headquarter hotel.
  *Company representative = person affiliated with exhibiting company/organization and will attend meeting sessions

POST MEETING ENGAGEMENT:
• 15-second spotlight within the post-meeting HIGHLIGHT VIDEO featured on the RRS website and sent to all RRS members and full contact list.
Gold Sponsor Package

$25,000 USD

Gold Level (3 available)

Promotion with the following logo displays:

- RRS MEETING WEBSITE with link to your company/organization’s website
- RRS CONFERENCE PROGRAM BOOK, ABSTRACT PDF, and MOBILE APP listing
- CORPORATE SIGNAGE in exhibit, registration and poster areas, and as allowed by CME regulations
- PRE-MEETING ECARD inclusion with feature highlight. Ecard sent between June - August 2024. Please notify us of your preferred month by May 15, 2024.
- SLIDES for meeting room screens during non-CME functions to acknowledge your Gold status
- SPONSOR PROMO ITEM: Company logo on notepad distributed to all registered attendees (1 available), company logo on pens distributed to all attendees (1 available), or company logo on highlighters distributed to all attendees (1 available).
- PODIUM PRESENTATION (3 min): Invitation to welcome attendees to the Annual Painter Debate luncheon or Presidential Symposium (Held on Wednesday afternoon of conference). Includes 2 lunch tickets to the event.

Print Advertising

- One (1) HALF PAGE AD (4" x 5.25" or 2.5" x 8.25") in the meeting’s program book
- ACKNOWLEDGEMENT throughout the RRS meeting program as allowed by CME regulations

Co-Sponsored Social Event

- There are planned social events and dance parties throughout the conference, on Saturday, Tuesday and/or Wednesday. Sponsorship includes logo incorporation on all promotional materials, 2 complimentary event tickets, and prominent signage at event. (Examples: 5K Run, READI Karoke Dance Party.)

Meeting Mobile App

- ENHANCED EXHIBITOR LISTING (company profile, logo, downloadable PDF)
- 1 On-site written notification “pushed” to all attendees via app

Social & Digital

- One company image Graphic Ad with push out to all RRS social media channels Pre-conference (FB, LI, X, or a version that will work for all three. Due June 15, 2024)

Meeting Logistics

- COMPLIMENTARY MEETING REGISTRATION for up to 3 company representatives* (access to scientific sessions only; social events and meals are not included and must be purchased separately)
- One Complimentary TABLE TOP EXHIBIT (6' or 8' table) with preferential site selection (after Executive partners) provided in the exhibit area.
- ACCESS TO EXHIBITOR SITE which provides overview of booking travel, accommodations, FAQs, exhibit area diagram, move-in / move-out schedule, program of events, and user friendly forms to secure additional equipment at the headquarter hotel.
- ATTENDEE LIST (first/last name & organization only) provided in advance for appointment scheduling.

*Company representative = person affiliated with exhibiting company/organization and will attend meeting sessions
### Silver Sponsor Package

**Silver Level (4 available)**

Promotion with the following logo displays:
- RRS MEETING WEBSITE with link to your company/organization’s website
- RRS CONFERENCE PROGRAM BOOK, ABSTRACT PDF, and MOBILE APP listing

**Print Advertising**
- One (1) HALF PAGE AD (4” x 5.25” or 2.5” x 8.25”) in the meeting program book
- COFFEE BREAK SPONSOR: Sponsor coffee break during 1 day of the meeting. (Includes slide representation during sponsor day and identification in program book)

**Meeting Mobile App**
- ENHANCED EXHIBITOR LISTING (company profile, logo, downloadable PDF)

**Meeting Logistics**
- COMPLIMENTARY MEETING REGISTRATION (access to scientific sessions only; social events and meals are not included and must be purchased separately) for up to 1 company representative.*
  - *Second company representative available at a discounted rate.*
- One Complimentary TABLE TOP EXHIBIT (6’ or 8’ table) provided in the exhibit area.
- ACCESS TO EXHIBITOR SITE which provides overview of booking travel, accommodations, FAQs, exhibitor area diagram, move-in / move-out schedule, program of events, and user friendly forms to secure additional equipment at the headquarter hotel. **Company representative = person affiliated with exhibiting company/organization and will attend meeting sessions**

**Digital**
- Pre-Meeting job posting listed on the meeting site.

### Exhibitor Only

**Exhibitor Only**

Promotion with the following logo displays:
- RRS MEETING WEBSITE with link to your company/organization’s website
- RRS CONFERENCE PROGRAM BOOK & MOBILE APP listing

**Meeting Logistics**
- One Complimentary TABLE TOP EXHIBIT (6’ or 8’ table) provided in the exhibit area.
- ACCESS TO EXHIBITOR SITE which provides overview of booking travel, accommodations, FAQs, exhibitor area diagram, move-in / move-out schedule, program of events, and user friendly forms to secure additional equipment at the headquarter hotel.

### Professional Organizations / Affiliations

**Sunrise Session - $5000.00 usd**
Approved Affiliate Organizations addition to program, subject to approval by the Organizing Committee (3 available).

**Session Sponsor - $5000.00 usd**
Topical Review or Symposium as approved by Program Committee Chair (5 available).

**Strategic Funding Partners - $1500.00 usd**
Exhibit table offered to specifically to government agencies who support those working in the radiation sciences community.
À La Carte Offerings

Additional Booth Representative | $250.00 USD
Looking for more coverage and representation at the meeting? Bring an additional teammate. Price includes badge only, access to scientific sessions and/or social events will be a separate charge.

Hardship Sponsor | $849.00 USD
As a result of the ongoing pandemic crisis, many institutions simply do not have the funds in their allocated budget to support students and/or faculty to attend conferences. This is an opportunity for you to sponsor an RRS member (Registration Only) who would otherwise not be able to attend the 2024 annual meeting.

Custom Logos and Wraps - Priced upon request
Use high traffic areas to attract or inform conference attendees. Let us help you create a custom wrap or floor decal, featuring your logo, to promote brand identity or advertise a new service or product. Price will vary based on selection. Availability of this item, and its location, subject to hotel permissions and policies.

Important Dates
March 4, 2024
- Early Discount Ends
- Meeting Registration Site Opens & Hotel Reservation Becomes Available
April 1, 2024 - 50% Deposit Due
May 15, 2024 - Exhibitor Space Paid in Full
June 15, 2024 - All Artwork Due

Cancellation Policy:
March 29, 2024:
An exhibitor may cancel without penalty provided written notification is received via email on or before March 29, 2024 to zach@ameetingbydesign.com.

March 29 - July 1, 2024:
Cancellation requests will forfeit deposit.

July 1 - September 19, 2024:
All contracts are considered binding and the exhibiting company will be held fiscally responsible for the signed agreement. Failure to make payments does not release the exhibitor from any signed, contractual financial obligation.