

COLLABORATION CURES

October 17-19, 2019 | Nashville, TN



Benefits of attending the Collaboration Cures Conference.

The key reasons to attend depending on your medical profession.

MD

Our 2019 Collaboration Cures Conference is like none other you have attended. The cutting-edge physician-focused tracks on Rejuvenation and Brain Health are, by themselves, worth the price of registration. Other concurrent tracks will feature the collaborative role that dentists, physical therapists and other healthcare practitioners play in achieving optimal outcomes. Emerging evidence is showing that chronic conditions are being reversed by identifying and treating their reversible causes. In this new model, patients are seeking out those practitioners who are collaborating for treatment. If you believe in this model you should attend. If you do not, then you must.

Dentists

The coming paradigm shift in dentistry will divide dentistry into those who do repair and those who focus on wellness and are the true physicians of the mouth. The former will see their practices erode from store fronts (e.g. Walmart) and pharmacy (Walgreens and CVS) that are offering direct consumer dental care and orthodontics. The latter will work alongside other healthcare practitioners co-treating chronic diseases and other ailments that could rob our population of realizing their full potential. The Collaboration Cures Conference is focused on learning and networking opportunities (the why, how, when and with who). Where do you want your practice to be in the next 5 to 10 years? The conference will feature tracks such as **Airway Sleep: The Medical Dental Collaboration, Airway Sleep and Inflammation**, and multiple other tracks.

Hygienists

The successful dental practice of the near future will focus on wellness. In these practices, the dental hygienist will leave behind the need to see a patient every 45 minutes and be productive to the dentist, measured by the number of hygiene procedures provided, and enter a practice world of being an educator, motivator, tester and more. The dental hygienist will be the equivalent of a health coach or a nurse practitioner - performing testing for oral / systemic conditions, screening for airway / sleep problems, screening for and offering myofunctional therapy, evaluating the presence of oral toxicity and screening for nutritional influences on chronic conditions. Don't be left behind. The conference will feature tracks such as **The Important Role of Hygienists as an Airway Advocate: Doing More for Your Office & Patients**, and multiple other tracks.

Physical Therapists

Injuries, illnesses and other factors like any airway problem can lead patients to compensations resulting in alteration of posture, gait and balance. This can result in increased anxiety and stress. For example those suffering with an restricted airway may compensate by adopting a head-forward position. Even when the airway problem is addressed and corrected, the learned patterns remain. These compensations can start even in early childhood. At our Conference, our collaboration-focused tracks will include presentations by leading PTs: **Frenums, Fascia and Physiology / Raising Healthy Children / The Collaborative Approach to Airway Sleep Disorders**.

A growing number of forward thinking physical therapists and other healthcare practitioners are recognizing the need for collaboration. As a leader in this movement, please help us spread the news about the collaborative learning and networking opportunities of our conference.