Partner Prospectus

5th Annual Meeting

Collaboration Cures
A Global Healthcare Movement
November 12-14, 2020

#CollaborationCures
We are going VIRTUAL

...but some things remain the same.
In an increasingly diverse and informed world, patients are demanding customized healthcare that addresses the root cause of their illness. Now in their 5th meeting, ACAM and AAPMD uniquely demonstrate how medicine & dentistry can collaborate in both assessment & treatment of patients using the most advanced methods to give practitioners the edge they need to provide optimal care and stand out from the competition. We strive to bring vendors and practitioners together that will mutually benefit each other.

WHO WILL BE ATTENDING?
The combined Audience Profile of Collaboration Cures spans across a variety of fields of medicine, dentistry, and other healthcare industries. Due to the joint nature of the CC Movement, exhibitors will be provided the opportunity to market to a diverse, yet distinct group.

**American College for Advancement in Medicine**
- Physicians
- Naturopathic Practitioners
- Scientists & Researchers
- Medical Students & Residents
- Chiropractors
- Dentists
- Nurses

**American Academy of Physiological Medicine and Dentistry**
- Dentists
- Physicians
- Osteopaths
- Physical Therapists
- Speech-Language Pathologists
- Myofunctional Therapists
- Nutritionists

**HOW HAVE YOUR OPPORTUNITIES INCREASED?**

*Despite the loss of face time at our annual meeting, we have adjusted our programming to ensure you get the most exposure possible.*

- Significant reduction in registration rates
- First ever fully-recorded event—promotions to non-members will increase audience!
- All registrants receive a 30 day all-access pass to the virtual platform, including exhibitor “booths”
- Opportunities for live speaking sessions and branded lounges.

Experience World-Class, Highly-Personalized Service
Your time is valuable and our Exhibitor Services team provides you with seamless assistance before, during and after the event. We are here as a liaison between your departments while fostering creative ideas and working collaboratively.

Build Relationships
In addition to your sales team, please encourage your key leaders or clients to attend the meeting - this allows them interaction with our leading educators and marketplace influencers. We strive to bring more relationship and less demand on the “show” as we understand the best relationships are mutual.
Show Specific Information

Preliminary Schedule
Take advantage of key engagement times within the program. Show times are listed in Pacific Standard Time.

<table>
<thead>
<tr>
<th>Thursday, November 12</th>
<th>1:00 pm</th>
<th>Opening Day begins with Med Talks</th>
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<tbody>
<tr>
<td></td>
<td>3:00 pm</td>
<td>Plenary Lecture (Virtual Live)</td>
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**Friday, November 13**

<table>
<thead>
<tr>
<th>7:20 am</th>
<th>Keynotes</th>
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<tbody>
<tr>
<td>9:50-10:15 am</td>
<td>Networking/Coffee Break w/Exhibitors</td>
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<td>Track Lectures</td>
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</tr>
<tr>
<td>4:15 pm</td>
<td>End of Day. Virtual Lounges Open Until 7pm</td>
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**Saturday, November 14**

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Virtual Meeting Software Features

Branded booth to display and manage all company images, info, videos, product and service details

Additional branding opportunities include session sponsorships, break sponsorships, and virtual meeting registration site

Premier Vendors—Virtual lounges to host private or group meetings

All branding will remain live 30 days post-conference

One-on-one appointments and opt-in before, during and post meeting

Important Dates

**September 30th** Artwork & 50% Booth Deposit Due

**October 28th** Exhibitor’s Booth Virtual Set-up Complete

**November 1st** 100% deposit Due & Cancelation Deadline
Virtual Environment Benefits & Examples

KEY EXHIBITOR BENEFITS

- **LONGER EXPOSURE**
  Visibility and interaction during the live event PLUS 30 + days following the event when attendees have access on-demand. As conference presentations may be re-published at a later time for CE credit, your sponsorship would receive exposure for years beyond the dates of this virtual conference.

- **EXPANDED MARKET**
  Going virtual opens the door for a larger global audience, as attendees no longer need to travel to an onsite location.

- **NO TRAVEL**
  Access the conference from the comfort of your office or home, on your own time – and save $$$ by avoiding travel expenses.

- **CUSTOMER LEADS**
  Easily capture customer leads with interactive polls as well as connecting with attendees on forums.

- **IMMEDIATE VISIBILITY**
  Put your brand and company name directly in front of attendees.
PLATINUM (2 available) $6,000

60-Minute User/Educational Training

60-min educational session scheduled on first day of meeting. Use this time to educate or train participants on your product or services

Content such as a video, banner, or special feature can be branded with a sponsor message

Make your presence known through all Collaboration Cures outlets – website, registration site, event platform, social media channels, etc.

Exhibit Booth

Build your own booth, upload information, live link to your website

Closing Virtual Reception

Work with the ACAM/AAPMD Meeting Organizers to create an event that is unique, fun and fitting to your brand to close out the meeting

Pre/Post Conference Ecard

Sent to all attendees from Collaboration Cures headquarters office
<table>
<thead>
<tr>
<th><strong>GOLD</strong> (2 available)</th>
<th>$4,500</th>
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</thead>
<tbody>
<tr>
<td><strong>Break Sponsor</strong></td>
<td>Make your presence known through all Collaboration Cures outlets – website, registration site, event platform, social media channels</td>
</tr>
<tr>
<td><strong>Sponsorship Branding</strong></td>
<td>Sponsor one 15 minute break with content such as a video, banner, or special feature</td>
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<table>
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<tr>
<th><strong>SILVER</strong></th>
<th>$3,500</th>
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Virtual Meeting Special Offerings

Extend your reach with a variety of unique sponsorship opportunities. Pricing is available upon request. Reach out to Kura Morris, kura@ameetingbydesign.com to learn more.

BRANDED WAITING ROOM
15-30 minutes before the event starts, your brand and messaging can be presented to the audience.

BRANDED LOUNGE
Multiple lounges allow branding with sponsor colors, logo and more. Analytics included.

SPONSORED BOOTHs
Create engagement tactics with a sponsored booth such as a wellness booth with yoga or meditation videos that can be frequently changed.

VIRTUAL MALL
Display or sell your product(s) directly to attendees, creating a virtual shopping experience and delivering your brand messaging in a more interactive, three-dimensional way.

SPONSORED ENTERTAINMENT BREAKS
Sponsor a live musician or act!

SPONSORED GAMES
Audience response features are tracked for event analytics. Options to add a gift to winners or those who participate in the game.

Collaboration Cures thanks you!
Collaboration Cures · 5th Annual Meeting
Support Contract for Virtual Exhibit Space

Company Name: _________________________________________________________________________________
Contact Person: _________________________________ Position of Contact Person: _________________________
Billing Address:______________________________________ City:_________________________________________
State/Prov: ______________ ZIP/Postal Code: ______________ Phone: ____________________ Fax:______________
E-mail Address:___________________________________________________________________________________
Social medias used by your company:
_____Facebook     ____Twitter       ____YouTube     ___LinkedIn     Other:_____________________________

<table>
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<tr>
<th>Support Package Option</th>
<th>Price</th>
<th>Quantity</th>
<th>Subtotal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Partner</td>
<td>$6,000</td>
<td>X</td>
<td>=</td>
</tr>
<tr>
<td>Gold Partner</td>
<td>$4,500</td>
<td>X</td>
<td>=</td>
</tr>
<tr>
<td>Silver Partner</td>
<td>$3,500</td>
<td>X</td>
<td>=</td>
</tr>
</tbody>
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Contact ACAM/AAPMD for a la carte offers to add

Total Support Amount: $____________________

Payment Information

_____Check (payable in U.S. Funds to: American College for Advancement in Medicine)

________ VISA       _______MasterCard       ______ AMEX

Credit Card Number: ___________________________________________ Exp. Date: ___________ CVV_________

Print Name on Card: _______________________________________ Signature:___________________________________________

• I hereby contract with the American College for Advancement of Medicine to be a 2020 Collaboration Cures Exhibitor as outlined above.

• I agree to provide ACAM/AAPMD with an electronic copy of my corporate logo and authorize use of this logo as noted for the sole purpose of sponsor identification. All artwork is due September 30th, 2020. (If this deadline is missed, graphics will not be included in the program book and ACAM/AAPMD cannot be held responsible)

• I understand that my full balance is due to ACAM/AAPMD headquarters no later than November 1str, 2020.

• I understand that this contract may not be changed or cancelled after the closing deadline of September 30, 2020.

• I agree to the Terms of Payment and Cancellation policies, as outlined below and within this prospectus

Payment Schedule:
By September 30th 50% of total booth fee is due
By November 1st 2020: 100% of booth fee is due

Cancellation:
By November 1st, 2020: 50% of total booth fee is charged

Authorized Signature: ___________________________ Date: ___________________________
Terms of Payment:
Booth space will be held until September 30th, 2020, at which time a 50% deposit is due. If deposit is not received by September 30th, 2020, ACAM/AAPMD reserves the right to release the exhibit space for resale. Booth space must be paid in full by November 1st, 2020.

Exhibitor Benefits:
All artwork associated with exhibitor benefits must be submitted by September 30th, 2020.

Cancellation:
The exhibitor may cancel without penalty provided written notification is received via email on or before November 1st, 2020 (kura@ameetingbydesign.com). If notification is not received by this date, the exhibitor will be fiscally responsible for the sponsorship selected. Failure to make payments does not release the exhibitor from any contractual financial obligation.

Exhibit Eligibility:
ACAM/AAPMD views the exhibits as an integral part of the educational and scientific program. Qualified exhibitors are limited to firms, organizations, and agencies whose exhibits promote awareness of products, technologies, and services that are recognized and approved by ACAM/AAPMD and being supportive of the objectives of the Annual Meeting. ACAM/AAPMD has the sole right to determine the final eligibility of any firm, organization, agency, or product for inclusion in the Exhibit area. Exhibitors may not assign, sublet, or apportion others to the whole or any part of the space they are allocated. Only products that are manufactured or distributed by your company may be displayed in the exhibit area.

Exhibitor Responsibilities:
The exhibitor is responsible for providing documents, images, graphics, data or content, and other logos or needed graphics to set up their booth in a timely manner and by the deadlines stated in this contract. If the ACAM/AAPMD meeting management team has to resize, parse, or convert the supplied files additional charges may apply. The exhibitor understands that delays in providing this information will impact timelines and, potentially, may result in exclusion from the meeting platform. The exhibitor will test their booth to ensure accuracy and will provide the ACAM/AAPMD meeting management team with feedback and comments, in writing, at least 2 weeks prior to the meeting start date. Upon completion of the testing phase, the exhibitor will sign off on the accuracy so that the project can be moved to the live/production environment. Should the ACAM/AAPMD meeting management team provide any services during the live event, the exhibitor will be responsible for any electrical, telecom, internet, and/or union fees associated with the set-up and delivery of products and services.

Virtual Platform Information:
All content included on the site, such as text, graphics, logos, button icons, images, audio clips and software, is the property of Virtual Event Place, or its content suppliers and is protected by U.S. and international copyright laws. The collection, arrangement and assembly of all content on this site is the exclusive property of Virtual Event Place and is also protected by all U.S. and international copyright laws. Any reproduction, modification, distribution, transmission, republication, display or performance, of the content on this site is strictly prohibited.

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Reporting / Analytics:
The reporting system of the meeting platform provides numerous standard options. There are also options to allow export in Excel and PDF formats, ideal for printing needs. Any other reporting needs can be built as a custom report should the exhibitor need them.

Initial: ___________ Date: ___________