**IMPORTANT DATES**

- **Friday, April 5**
  - Are we on your calendar?
  - Contract & 50% Deposit Due

- **Thursday, August 15**
  - Artwork/Ad/Logo high res files due for print material.

- **Friday, August 23**
  - Final payment due or space released for general sale.
  - No refunds will be given after this date. Print material deadline is past.

- **Tuesday, September 24**
  - Group Rate on room block cutoff.
  - *All exhibitors must be booked within the AACP hotel block, or have waiver and additional fee applied.*

**Tentative Show Schedule**

- **Thursday, October 24**
  - Pre-conference Workshop

- **Friday, October 25**
  - Loading Dock Access 6:00 am
  - Exhibitor move-in 7:00 am - 10:00 am
  - Opening Lunch with Exhibitors
  - Midafternoon - Replenishment & networking break
  - Welcome Reception with Exhibitors

- **Saturday, October 26**
  - Opening Breakfast with exhibitors
  - Midafternoon - Replenishment & networking break
  - Lunch and Learn Session 12:00 pm-1:00 pm
  - *Exhibitor tear down 5:00 pm - 7:00 pm*
  - Final Night Event *(Sponsorship Available)*
Exhibit & Eligibility:
Each tabletop exhibit space consists of a skirted table with 2 chairs, a wastebasket, and identification signage provided by the conference. Additional items may be ordered at the cost, provided by General Services Contractor of choice determined by AACP. (*Order forms will be available no later than August 23, 2024.*)

Qualified exhibitors are limited to firms, organizations, and agencies that promote awareness of products, technologies, and services that are recognized and approved by AACP as being supportive of the objectives of the Annual Meeting. *Further restrictions may apply; see terms and conditions.*

Exhibitors are **REQUIRED** to book their lodging within the designated AACP hotel room block by September 24, or a $350 penalty fee will be assessed to their registration, which must be paid no later than two weeks before the meeting. Your exhibitor services team can assist you with booking your room reservation or you can book online during the registration process. Please do not contact the hotel directly.

Space Selection Process:
AACP will make every effort possible to provide exhibit space in high-traffic areas. Priority will be established by support level and registration date.

Terms of Payment & Registration Deadline:
Exhibit space will be held until April 5th, at which time a 50% deposit is due. If a deposit is not received by April 5, 2024, AACP reserves the right to release the exhibit space for resale. Exhibit space must be paid in full by August 23, 2024.

Cancellation Policy:
The exhibitor may cancel before August 23, 2024, and receive 50% of their deposit monies paid. Failure to make payments does not release the exhibitor from any contractual financial obligation.

Exhibitor Survey:
This is your opportunity to promote change and let your voice be heard. We email a survey after the meeting’s completion. Please give us your honest feedback. What can we do better? What did you like? How can we better help you promote your product?
Demographics, Vision, & Mission Growth

- Improve Patient Outcomes through Dentists, Pain Specialists, Sleep Specialists, Physical Therapists, SPAs, and many educators who are on the front lines.

- The AACP is heavily focused on providing General Dentists with a practical program to understand how to expand their practices, using training and the many tools available to make a difference in chronic health problems for their patients.

- We need your products and your teams to train our healthcare professionals on the many modalities and skills. You are an invaluable tool to help us reach better patient outcomes.

AACP MEMBER CREDENTIALS

- 76% DDS
- 22% DMD
- 1% BDS
- 1% OTHER

Anticipated attendance is 250 professionals across the TMJ, Sleep and Pain treatment practices. As meetings are recovering from the pandemic, we are building this important educational event with the pure intent to take home value for all.

How May We Best Serve You?
Our Team is here for our partners!

We take pride in our customer service. We work closely with you to ensure your experience is effective and unique using our creative, knowledgeable approach understanding your needs at a show.

Exhibitor Services: Shaylin Eggum
Email: Shaylin@aacfp.org
Phone: 406.522.1325
We have two sets of room blocks. Both hotels are in close proximity to our event venue. Once registration opens, reserve your room through the meeting link.

**Embassy Suites by Hilton**
1140 E. Angela Blvd. South Bend, IN 46617

We’re a five-minute walk from the University of Notre Dame’s football stadium. It’s two miles to downtown South Bend attractions like the Morris Performing Arts Center and the Century Center. Enjoy our indoor pool, free cooked-to-order breakfast, and drinks at our complimentary Evening Special.

**The Morris Inn**
1399 N Notre Dame Ave, South Bend, IN 46617

A premier boutique hotel located at the heart of Notre Dame’s legendary campus, Morris Inn welcomes guests with AAA Four Diamond accommodations, perfectly appointed guestrooms, an excellent restaurant, and a unique warmth that you can’t find anywhere else.
EXECUTIVE PARTNER PACKAGE
$17,500 (1 AVAILABLE)

Promotion with the following logo displays:
- Prominent side scraper banner ad on home page of the custom meeting registration site.
- Logo placement on online program before conference, printed on program schedule handout at the conference.
- Corporate signage large format in exhibit, registration areas
- 200-word company biography in exhibitor directory handout

Exclusive Presence:
- 2 coffee/replenishment breaks: Branded signage and cocktail napkins with your logo as sponsor of Friday and Saturday coffee breaks
- 3-minute introduction/promo of your company at the conference opening.
- Co-branded conference bag and name badge for all attendees.
- Bag Insert to include in attendees’ materials (must be produced and shipped in advance)

Social and Digital Extended Presence:
Pre-Conference:
- 2 Graphic Ads with push out to all AACP’s social media channels (ads due 4 months prior)
- Guest Feature article opportunity in AACP Monthly newsletter, August or September issue
- ½ page ad promoting your invitation to visit or show special.

Meeting Logistics
- Tabletop Exhibits: double size exhibit in centrally located exhibit space (estimated 16x16) with tablecloth and complimentary standard power
- Complimentary Exhibit Hall registration for up to two booth representatives*
- Complimentary AACP Meeting registration for up to two company representatives* with name badges identifying delegates as supporters.
- One guest pass for Exhibit Hall

*Booth representative = person staffing the exhibitor area, not attending any meeting sessions
*Company representative = person affiliated with exhibiting company/organization and will attend meeting sessions
Promotion with the following logo displays:
- Prominent bottom banner display on home page of the custom meeting registration site.
- Logo placement on online program before conference, printed on program schedule handout at the conference.
- Corporate signage large format in exhibit, registration areas
- 200-word company biography in exhibitor directory handout

Exclusive Presence:
- Logo printed drink tickets to hand out in advance of the closing event (*max of 250)
  *Additional event drink tickets may be purchased in advance.
- Logo displays at closing event.
- Complimentary table of 6 at event, customize your table invite!
- Logo signs at bars and food stations
- Branded selfie station – bring fun!
- Co-branded lanyard for all attendees

Social and Digital Extended Presence:
**Pre-Conference:**
- One Graphic Ad with push out to all AACP’s social media channels, due 45 days prior.
- Guest Feature article opportunity in AACP Monthly newsletter, August, or September issue
- 1/4 page ad promoting your invitation to visit or show special.

Meeting Logistics
- Tabletop Exhibits: double size exhibit in centrally located exhibit space (estimated 16x16) with tablecloth and complimentary standard power
- Complimentary Exhibit Hall registration for up to two booth representatives*
- Complimentary AACP Meeting registration for one additional delegate* with access to all sessions, including the pre-conference workshop.
- One guest pass for Exhibit Hall

*Booth representative = person staffing the exhibitor area, not attending any meeting sessions
*Company representative/delegate = person affiliated with exhibiting company/organization and will attend meeting sessions
**LUNCH AND LEARN SPONSOR**

$10,000 (SOLD)

Promotion with the following logo displays:
- Logo and link to your company/organization’s website on the AACP Supporters Page within the registration website
- Listing on AACP’s Preferred Partner website page
- Corporate signage on the Networking Floor
- Recognition from the main stage and at the sponsored meal period by the Program Chair
- 200-word company biography in exhibitor directory handout

Exclusive Presence:
- Host an interactive 1-hour lunch with a speaker of your choice (must be approved by AACP Program Chair)
- Opportunity to create an engaging and informative experience for attendees and all the exhibitors
- VIP signage with your logo

Social and Digital Extended Presence:
- One Graphic Ad with push out to all of AACP’s social media channels, pre-conference
- Featured 1/4 page in the ecard sent to all attendees prior to travel

Meeting Logistics
- Tabletop Exhibits: exhibit in centrally located exhibit space with tablecloth and complimentary standard power
- Complimentary Exhibit Hall registration for up to two booth representatives*
- Complimentary AACP Meeting registration for one additional delegate* with access to for all sessions, including the pre-conference workshop.
- One guest pass for Exhibit Hall

*Booth representative = person staffing the exhibitor area, not attending any meeting sessions
*Company representative = person affiliated with exhibiting company/organization and will attend meeting sessions
With the purchase of Exhibition Space, you will have the opportunity to bring your product or service to the forefront of the attendees. By providing the platform to demonstrate and educate targeted providers to many services your company offers, you have a captured audience primed for opportune sales.

**Promotion with the Following Logo Displays**
- Logo and link to your company/organization’s website on AACP Supporters Page within the registration website

**Print Advertising**
- Company/Organization contact information listed in the exhibitor directory

**Meeting Logistics**
- Tabletop Exhibits: exhibit in centrally located exhibit space with tablecloth and complimentary standard power
- Free registration for up to two booth representatives*

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**CONFERENCE PEN SPONSOR**

While they’re jotting notes, they’ll be continuously seeing your logo on the conference pen! A great way to reach out to all attendees, these pens are supplied in conference bags and upon request at the registration desk. 1 available

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**CUSTOMIZED OPTIONS ALSO AVAILABLE**

Please contact Exhibitor Services to inquire about any other options you would be interested in promoting your brand and enhancing attendees' experiences with. Attendees always love creative swag or giveaway items. Take advantage of the opportunity to put your company brand front and center.

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**ADD ADDITIONAL BOOTH REPRESENTATIVE TO CONTRACT**

Want more coverage at the Annual Meeting? Bring an additional representative!
ENHANCE YOUR EXPERIENCE

EXECUTIVE PARTNER PACKAGE
$17,500

CLOSING EVENT SPONSOR
$12,000

LUNCH AND LEARN SPONSOR
$10,000

EXHIBIT ONLY
$3,000

Compare Packages.
Get what you want out of this year’s Symposium!
<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>EXECUTIVE PARTNER PACKAGE (1)</th>
<th>CLOSING EVENT SPONSOR (1)</th>
<th>LUNCH AND LEARN SPONSOR (SOLD)</th>
<th>EXHIBITION SPACE</th>
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<tbody>
<tr>
<td><strong>VALUE</strong></td>
<td><strong>$17,500</strong></td>
<td><strong>$12,000</strong></td>
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<td>Company logo &amp; link on website</td>
<td>Side Scraper Banner</td>
<td>Bottom Banner</td>
<td>Supporter’s &amp; Preferred Partner Page</td>
<td>Supporter’s Page</td>
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<td>Logo placement on online program &amp; on printed program schedule</td>
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<td>Corporate signage</td>
<td>Large format in Exhibit &amp; Registration areas</td>
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<td>On Networking Floor</td>
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<tr>
<td>Saturday &amp; Sunday coffee/replenishment breaks:</td>
<td>Branded signage and cocktail napkins</td>
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<td>3 minute address / promo</td>
<td>Conference opening</td>
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<td>Co-branded Item for all attendees</td>
<td>Conference bag &amp; name badge</td>
<td>Conference Lanyard</td>
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<td>Bag Insert opportunity</td>
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<td>Logo printed drink tickets</td>
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<td>For Final Event</td>
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<td>For Final Event</td>
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<td>Host interactive lunch speaker</td>
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<td>1-hour opportunity Recognition from Chair</td>
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<td>VIP signage with logo</td>
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<td>AACP’s TMDiary Opportunity</td>
<td>Guest Feature Article</td>
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<td>Graphic Ad with Push to all AACP Social Media Channels</td>
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<td>e-card ad promoting your invitation to visit or show special</td>
<td>1/2 page ad &amp; link</td>
<td>1/4 page ad &amp; link</td>
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<td>Complimentary Meeting Registrations for company representatives</td>
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<td>Exhibit Hall Registrations for booth representatives</td>
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<td>Tabletop Exhibits: with tablecloth &amp; complimentary standard power</td>
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<td>double size (estimated 16x16)</td>
<td>8’ table</td>
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<td>Guest Pass for Exhibit Hall</td>
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